

**Minutes of the ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE FOR DECEMBER 21, 2016**

Those in attendance:

Curtis Pulford
Tim Colman
Jenna Straface
Seth Franzman
Sara Yucupisio
Talia Apkaw

In attendance by phone:

Patrick Whiteford
Shea Lemar
Cheryl Thurman

Introductions were made. Quorum was established. The meeting was called to order at 1:04 pm.

I. Introductions

II. AGIC Website Updates and Maintenance (brief)

Curtis noted that not many people are aware of the AGIC Calendar, and that meeting minutes and agendas are posted up there.

ACTION: Curtis will include this in the next AGIC-L blast.

On the News page, Curtis noted that we are getting some new articles from Chris English. He will be posting more on the K-12 program as well.

As far as website maintenance goes, Tony has been doing a great job and all the dead links are now in working well.

III. Update on GIS Spotlight (Curtis, Tony)

Curtis is working with Chris Black to finish this. Curtis taking Chris' answers from web format survey and putting them into pdf form. Chris is still working on additional info section.

Committee agreed that this should pull more interest to the AGIC webpage. Curtis will be the next Spotlight, followed all the AGIC Board members.

ACTION: Once Chris' interview is complete, Curtis will notify on AGIC-L. Curtis will also start working on his interview questions. AGIC Board members need to be approached for future interviews.

IV. Monthly Topics of Discussion

- a. ACTION: AGIC-L – Curtis/Tim will include the following topics on the next monthly update blast
 - i. Timeline
 - ii. Calendar
 - iii. Website updates
 - iv. GIS spotlight
 - v. K-12 Education contest/program
 - vi. Esri visit at end of January

V. Old Topics of Discussion

The 2017 Work Plan was discussed and the goals from the November meeting were reviewed. It was determined to add Rebranding/AGIC logos as a goal, as well as banner/booth set-up and ordering. Work Plan will be finalized in January meeting.

VI. New Topics of Discussion

The K-12 Education support and GeoMentoring program was discussed. This is an Esri sponsored Middle & High School Competition program. See links below.

<https://geonet.esri.com/message/648602-arcgis-online-us-school-competition-2017>

<https://sites.google.com/site/minnesotamapcontest/home>

Curtis discussed pursuing something similar here in Arizona and the committee concurred.

Shea brought up the idea of doing User Group meetings again, similar to what was done years ago. Shea talked with John D from Esri at the AGIC Conference. They discussed how Arizona used to have quarterly user group meeting across the State. John sent Shea a summary of the hands on workshop they did at AGIC, and suggested they could do something similar at the end of January in Phoenix.

Patrick suggested that we could possibly use the ADOT training center located at the I-17 stack, as they are equipped for such a meeting have 20-30 computers set up. ACTION: Patrick is going to look into availability and possible dates from Jan 30-Feb 4. ACTION: Shea will coordinate with John.

Shea brought up the possibility that it could be a morning workshop & afternoon workshop. She would have to ask John about that.

Additional workshop topic ideas discussed included ArcGIS Online or Survey 123 training.

ACTION: Patrick is going to see if they have the capability of GoToMeetings/audio for rural communities that may not be able to attend otherwise. Jenna suggested that the meeting should be recorded and could be uploaded to the AGIC website. Another suggestion was to create an AGIC U tube Channel. One topic that could be the first video on the U tube channel could be "How to upload data to AZGEO". All committee members enthusiastically agreed that this would be a great tool, particularly for small communities or rural counties.

Call to the public was made.

Meeting was adjourned at 1:05 pm